

# IRISH RESTAURANT COMPANY

FOR IMMEDIATE RELEASE – March 17, 2011  
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## Irish Restaurants Go 100% Green Powered

Annapolis, Md. – The Irish Restaurant Company is greener than just the green of an Irish Shamrock.

Anthony Clarke, Partner and CFO, announces, “We are challenging ourselves to go 40 shades of green in all of our three locations in Anne Arundel County, Md.” And yes, you guessed it, spinning off Johnny Cash’s hit song 40 Shades of Green written about his visit to Ireland. “We believe this green endeavor will not only continue to protect and enhance our bottom line but it is also the right thing to do.”

“With the love and respect for our home country of Ireland and growing up with its beautiful 40 shades of green we all agreed, as responsible business owners in the communities in which our families live, work and play, that it is important to become environmental stewards by reducing our carbon footprint in each of our three locations,” says Clarke. Galway Bay, Annapolis, MD; Brian Boru, Severna Park, Md.; and Killarney House, Davidsonville, Md.; are all making strides to reduce their carbon footprint through, recycling, rain barrels, Earth friendly serving products, re-using materials for renovation work, turning used fry oil into bio-fuels, eliminating plastic, using environmentally friendly cleaning products, minimizing water usage, encouraging environmentally friendly transportation with by partnering with e-cruisers, and promoting environmental organizations and community events.

And now, during the “green” month of March, the restaurant owners have made a couple of major leaps in reducing their carbon footprint. “For last few years, we have been smart stewards and this March moved forward even more in taking steps that earned our Green and Sustainable Business certificate from Anne Arundel County for Brian Boru and Killarney House – having already received certification from the City of Annapolis for Galway Bay in 2010.

By keeping our team informed about what we are doing it has helped them understand the importance of what each of us can do to help our environment. We encourage all of our staff to recycle and get involved with what we are doing on a daily basis – it makes them feel good about where they work. As a result our customers are appreciative of our efforts and we have even been told on many occasions how happy they are that we go to the extra expense to provide all of our take-out food orders in compostable containers and paper carry bags.

As of March 1, 2011, Brian Boru, Galway Bay and Killarney House can boast they are 100% Green Powered through their purchase of Renewable Energy Credits from Clean Currents, also a Maryland company. “We have now made the commitment to off-set 100% of our CO2 output generated from the kilowatt hours we use in electricity to 100% green energy by purchasing certified Renewable Energy Credits from wind generated sources. With such a small investment the impact of this is more than meets the “Irish” eye.

“For every kilowatt hour we use we made a choice to pay the renewable energy industry for supplying that same amount of energy to the national electric grid system,” says Clarke. “This is another step in accomplishing our 40 shades of green and may be one of the more “Emerald” winners of all.” The EPA-calculated impacts of this decision are outlined below.

In just one year the environmental impact of going 100% Green Energy in all three locations is:  
799,000 KWh = 574 metric tons of Carbon Dioxide. This 100% wind purchase will offset the equivalent of: CO2 emissions from 64,546 gallons of gas consumed, 1, 334 barrels of oil consumed, and electricity CO2 from 69.6 homes and taking 110 cars off the road for a year.



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