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Feb. 20, 2014

Free Solar System for New Founding One Hundred Sponsors of Annapolis Green

RER Energy Group, a new Founding One Hundred Sponsor of Annapolis Green, is offering to build a solar PV system for one new Founding One Hundred Sponsor.

"The system will be offered to one business that joins Annapolis Green's list of Founding One Hundred sponsors between Feb. 26 and March 26, 2014," said Dennis Satnick, Senior Consultant of RER.

The names of all new Founding One Hundred sponsors will be put into a flower basket and the winning name will be drawn on March 19 during Green Drinks Annapolis at Homestead Gardens.

According to Dennis Satnick, a minimum 40kW system is being offered to create better understanding of the annual electric bill savings and illustrate how solar PV systems can be built with no capital outlay and financed by RER through a Power Purchase Agreement (PPA).

"Not only will you reduce your electric bill, but you will also be safeguarded from the annual rising cost of electricity, which nationwide, has averaged 4.5% annually over the past 35 years," stated Satnick. "This is money in your pocket."

In addition, there is a *Federal Tax Credit* of 30% of the system cost. This is a tax credit and not a deduction said Satnick. Plus, the entire system cost can be depreciated over five years. This is equivalent to approximately 30% of the system cost.

According to numerous sources, a solar system provides a significant on Investment – The typical internal rate of return for solar (the effective return received every year) exceeds 15% over 30 years for a purchased system, easily outperforming most conventional investments such as bonds, CDs, and the majority of stocks.

Besides the obvious financial benefits, Satnick continued, there are societal benefits, such as: Solar power is pollution-free; it does not create any greenhouse gases, and is it renewable. There are no moving parts, and it is noise-free.

"With solar power, you are less dependent on the utility company and the fluctuating prices of energy commodities such as oil and natural gas," he said. "You can manage your costs by locking in a low energy price for the next 30-40 or more years; and, replacing fossil-fueled electric generation with solar energy thus sending a positive message to your customers. People like supporting companies that utilize renewable energy."

About RER Energy Group – RER Energy Group is a regional leader in renewable energy. Our mission is to educate clients on the optimal ways to save on energy costs and help them implement cost efficient renewable energy systems. We provide cost efficient and quality renewable energy systems to commercial, industrial, and municipal organizations. To date, we have developed more than 20 Megawatts (MW) of solar arrays at over 75 locations. To help fund these solar systems, we have assisted our clients in securing more than \$15 million in State and Federal grants. For more information visit our website at www.rerenergygroup.com.

About Annapolis Green –A non-profit that connects the community by communicating an environmental message that is meaningful, positive and motivational, Annapolis Green engages residents, businesses, non-profits, government agencies, and visitors. Its goal is to make Annapolis the greenest city in Maryland—a place where sustainability is a way of life and a source of pride – by accelerating the work of the legions of dedicated environmentalists and celebrating successes – in person, on the radio, online, and in everyday life. Read more at www.annapolisgreen.com.



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